

For Credentials/RSVP: Bonnie Goodman at 213-308-9539 grandpark@goodmancommunicationsgroup.com



Media Advisory and Photo Opportunity Saturday, October 6, 2012, 4:00 p.m.-9:00 p.m.

Gloria Molina and Thousands to Attend Celebration of Completed Grand Park with L.A.'s First-Ever Vertical Dance Hundreds of Feet High on City Hall Exterior

WHAT:

WHO:

A series of free public programs that will cascade along four city blocks to mark the completion and official grand opening of Los Angeles County's Grand Park http://www.grandparkla.org located in downtown Los Angeles. The celebration culminates with the first Los Angeles appearance by international aerial movement pioneer, Bandaloop, who will perform a large-scale vertical dance suspended hundreds of feet high on the exterior of City Hall. The day's festivities include:

• 4:00 p.m. Event begins

• **4:30 p.m.** "A Fanfare for Grand Park" fountain dance and musical performance (Grand Park Fountain Plaza)

• 5:30 p.m. Launch of Grand Park's "World Jazz Series" with performance by "Dos y Mas" (Grand Park Performance Lawn)

• 6:45 p.m. Welcome by Supervisor Gloria Molina with video wall greetings and pyrotechnics (Grand Park Community Terrace)

• 7:45 p.m. Bandaloop's "Bound(Less)" Los Angeles premiere performance on City Hall exterior (Grand Park Event Lawn)

Los Angeles County Supervisor Gloria Molina

WHEN: Saturday, October 6, 2012 – 4:00 p.m.-9:00 p.m.

Media are invited to cover celebration events from 4:00 p.m. on; media should arrive by 6:15 p.m. to cover opening remarks by Supervisor Molina, and by 7:15 p.m. to cover the Bandaloop performance on the exterior of City Hall. Media must be credentialed in advance. Media check-in table located in Olive Court in the park (between Grand Avenue and

Hill Street) and at the Community Terrace in the park (between Hill Street and Broadway). Note that Broadway and Spring Streets will be closed. See parking information below.

WHERE: Grand Park, downtown Los Angeles (between Grand Avenue and Spring Street)

WHY: The celebration of the completion of Grand Park provides a sample of the rich, engaging,

diverse and highly entertaining programming the park offers to the community and marks a

milestone in the revitalization of downtown Los Angeles.

PARKING: Parking will be reserved for media trucks on Spring Street. Enter Spring Street, which will be

closed, at 1st Street. Media will be allowed access to parking and can enter the park from Spring Street. Suggested parking for all other media is on Lot 10 on Hill Street between First

and Temple Streets and in Lot 17 on the corner of Olive and First Streets.

FOR MORE INFO: Bonnie Goodman

213-308-9539 (same number on day of event)

B-roll/photos available post-event